Starter Book HW Questions

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Music themed Kickstarter campaigns see the highest success rate of the themes we have charted out in this spread sheet.
* 43% of the Kickstarter campaigns were unsuccessfully funded.
* The sub-category of “plays” saw the greatest amount of success having a total amount of 694 campaigns funded.

1. What are some limitations of this dataset?

* If we could of pulled an API from Kickstarter of every campaign that was launched in this time frame we could gather a more accurate depiction of how successful each Category or Sub-Category would be. We could also sort these into their appropriate time frames to see if the data is trending up or down toward the present day.

1. What are some other possible tables and/or graphs that we could create?

* We could also sort these into their appropriate time frames to see if the data is trending up or down toward the present day.
* We could break down what the percentage of the successful categories and sub-categories and sort those into a country filter. It would help us see geographically what is more likely to be successful.
* We could make a column for the amount of time the Kickstarter was available to be funded and see if there was a correlation between the time span of the Kickstarter to them hitting their goal in pledged money.